



# ANNUAL REPORT

# 2023

# TABLE OF CONTENTS

1

Letter from President/Founder

2

Mission Statement

3

Resident Story

4

Total Monthly finances

5

Gala Income

6

Year-End Giving

# DEAR FRIEND OF RW,

I am always humbled by your support, dedication, and generosity! Because of you, Restored Wings provides a sanctuary for survivors to recover, thrive, and soar. Our trauma-informed team offers a range of services including housing, therapy, and even equine therapy. Survivors of ORA and DID, these traumas are often overlooked by other residential programs.

Here's a sneak peek into our everyday operations: We receive referrals from agencies across the state and beyond, and the survivors take part in various support groups, addiction groups, DBT, prayer, Bible studies, and other activities to help them heal. Our team of trained counselors and social workers provides ongoing therapy, including a 10-step Trauma-Focused Cognitive Behavioral Therapy program that helps survivors verbalize their trauma and begin their journey toward emotional healing. We also partner with community organizations to provide free legal, tattoo removal, and cover-up services for those in our Restored Wings program. Plus, we offer life-skills classes and help integrate survivors into a loving, supportive community that addresses their legal, medical, and emotional needs.

But most importantly, we do what's best for each survivor, not ourselves. We coordinate and attend all medical, dental, vision, and psychiatric appointments, and even offer tattoo branding removal and animal-assisted therapy with an emphasis on equine - all at no cost to the kids or women in our program. It's all about creating a safe space for these amazing survivors to heal and thrive.



**JULIE A. SHRADER**

A handwritten signature in black ink that reads "Julie A. Shrader".

Founder/Chief Executive Officer

# ABOUT RW

**Restored Wings is a Nonprofit Organization providing hope and restoration to women and children bound by human trafficking**

Throughout Nebraska, we raise awareness and train on human trafficking at conferences, churches, community events, colleges, and universities. Education plays an important role in prevention. As advocates for victims' rights, we speak on behalf of survivors at legislative and judicial committee meetings. Our training programs are available to local and state law enforcement as well as government agencies affiliated with law enforcement. As we walk alongside survivors of human trafficking and child trafficking, we help them recover from emotional, physical, and spiritual wounds. Our program empowers residents with vocational training, education, and redemption support, allowing them to live independently. Restored Wings provides survivors with a 5,500-square-foot home in which to live while receiving free services to help them reclaim their lives. We've spread our wings and launched a brand new program called RW Ranch for Kids! It's a safe haven for kids who've been through tough times. This will also provide animal therapy through horses and cows.

## Our Mission

To provide hope and restoration to child and adult survivors of human trafficking.

## Our Vision

Empowering survivors to lead healthy and independent lives.

**RW received**

**315**

**Referrals in  
2023.**

# RW RESIDENT STORY

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My past abuse and trafficking by my parents lasted many years. I don't even know exactly when it all began.

My father forced me to have sex with him and his friends. Then he made me have sex with their friends.

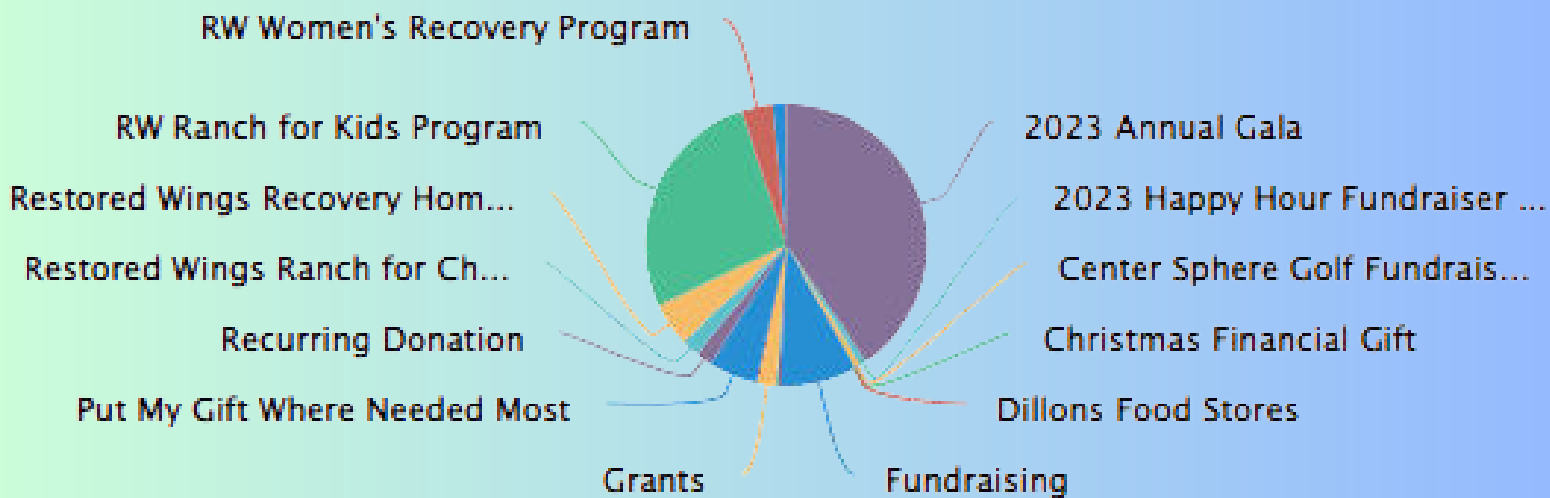
When I turned 20, I decided to run away. He thought I'd never leave, but I did. When I left, I didn't have anywhere to go. I got scared and didn't want to go back to my parents. I ended up in a homeless shelter where they sent me to Restored Wings Women's Home.

The staff at Restored Wings really care about me and what I am going through in my healing. They have become my family and I am so thankful that I am where God sent me.

~ RW Survivor Resident

"Psalm 34:8 ~ Oh, taste and see that the Lord is good! Blessed is the man who takes refuge in him!"

# TOTAL MONTHLY TRANSACTIONS



**2023**  
**Donations**

**\$594,363.05**

# 2023 GALA REPORT

## GALA INCOME

# \$254,363

SILENT

AUCTION

**\$27,278**

DONATIONS

**\$102,275**

TICKETS

**\$89,710**

9

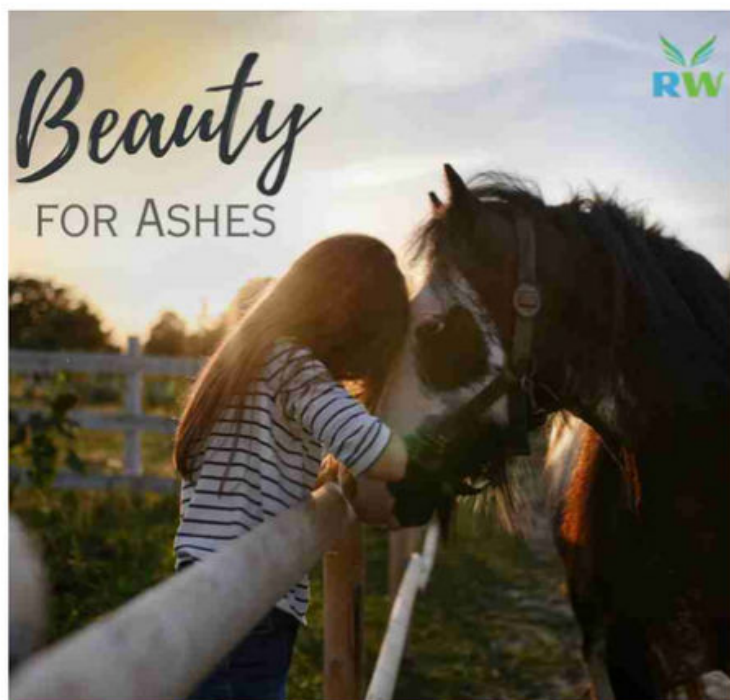
Fundraising Events

***\$271,316.76***

Net income from Fundraising Events



# End of Year Campaign Review



## Beauty for Ashes

An integrated end-of-year marketing campaign was created including a customized mailing, corresponding email campaign, social media series resulting in a 41 percent year-over-year increase in end of year giving between October 1 and December 31.

The story outlined a recent interview with Special Investigator and OPD Sergeant to illuminate the real-time needs in the Omaha metro

2023 GIVING TOTAL

**\$215,103.59**

**41% INCREASE**



2.7K reach

627 likes

74 clicks

## +222% in Followers

### People opting in to RW content

A large percentage of the RW followers on social media are women. Stats reveal women influence giving decisions in the home

## + 176% in Reach

27.2K people reached (past 28 days)

## + 237 New Donors

acquired in the past 12 months

## + New Donor Tracking

process created and implemented

12,950.33

43,027.12

161,950.33

202,313.93

\$173,535.15

\$245,341.05

# WE THANK YOU

## *FOR YOUR CONTINUED SUPPORT IN*



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